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CLOVERSET FLOWER FARM ROSES



Los Angeles



Miss Cynthia Forde



Red Radiance

ERNEST HAYSLER & SON

Growers of Roses, Peonies, and Hardy Perennials

25 Acres of Flowers

105th Street and Wornall Road
KANSAS CITY, MO.

Our Rose Shows. *Visitors are always welcome at our gardens, but we especially wish you to attend the Rose Shows which we hold in June and October. More than 15,000 rose plants in over 300 varieties in bloom all at once make a marvelous display in our gardens. You are cordially invited to come and see them.*

THE collection of Roses offered this year is the selected result of more than twenty-five years of growing Roses in and near Kansas City. They are vigorous growers, constant bloomers, and hardy as Roses need be for this climate.

Cloverset Roses are budded, two years old, field-grown. They are sold to you in the pink of condition, and are ready to settle down and do business in your garden this summer.

Prepare the ground for your Roses well, using plenty of fertilizer, but see that none of it comes in contact with the roots of the plants. Plant them in the ground tightly so that the roots are very firm, but keep the soil loose on the top of the bed. Do not allow insects to damage the shoots and foliage. Tobacco or nicotine solutions will destroy the green plant-lice and arsenate of lead will kill leaf-eating insects. Keep Roses growing by liberal feeding and watering, and you will have little to fear from pests of any kind; and the bushes will repay you a hundredfold in glorious, fragrant blossoms all summer long.

When winter comes, all Roses need to be hilled up with earth and given a light covering of brush or straw. No matter if they do freeze back to the soil, they will start into growth from below and quickly renew themselves.

Rose-growing is the most beautiful of hobbies and the finest sort of recreation.

Our Get-Acquainted Collection of Dependable Outdoor Garden Roses

Field-grown, 2-year, budded plants, sure to bloom for you all summer.

- 2 KAISERIN AUGUSTE VIKTORIA. Perfectly formed white flowers with a touch of lemon at the center.
- 2 SUNBURST. Golden orange buds, opening lighter. A fragrant, almost thornless Rose.
- 2 RADIANCE. The finest bright pink everblooming Rose. Vigorous, hardy, and healthy.
- 2 RED RADIANCE. Bright, cheery red. A counterpart of Radiance except in color. Very fine.

8 Big Healthy, Sure-to-bloom, Monthly Rose Bushes for \$5, Delivered

Send us your check or P. O. Money Order, and the Roses will be sent you, all charges prepaid

List of Field-Grown Budded Roses

TEA AND HYBRID TEA ROSES

These are the brightest and most dependable Roses. They are in bloom continually from spring until killing frost. Our plants are budded mostly on *Rosa multiflora*, but we have a few on *R. odorata* and *R. canina*. They are all 2-year-old, heavy stock.

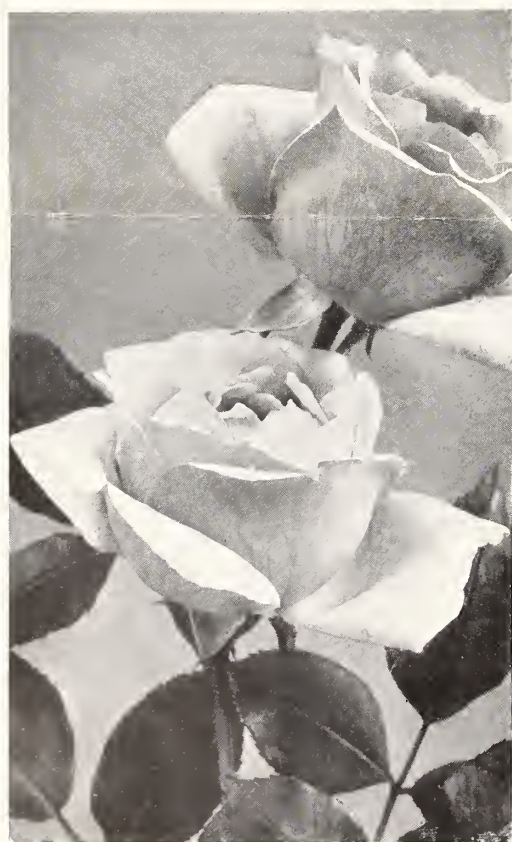
Except where noted, \$1 each, \$11 per doz.



Kaiserin Auguste Viktoria



Eldorado



Hoosier Beauty

Arthur R. Goodwin. Pink, orange, yellow, and red mingled in its many petals, make this Rose extremely attractive; the color becomes lighter on opening.

Bessie Brown. Very double, perfectly formed blooms of immense size; light flesh-pink. Plant small but hardy.

Betty. Extremely beautiful buds, long, pointed, and bright coppery pink. The open flower is fluffy golden pink.

Chateau de Clos Vougeot. Dark blackish scarlet; very double and extremely fragrant. Low, branching growth.

Cheerful. Enormous blooms with shell-like petals of great substance; bright clear pink illumined with sunny yellow.

Columbia. Well-formed, bright pink flowers; very lasting and fine for cutting.

Constance. One of the best of the true, unfading yellow Roses; double, sweet, and very highly colored.

Crusader. (New.) Dark red, double, and fragrant. Very popular now as a cut-flower.

Duchess of Wellington. Saffron-yellow tapering buds, which open into big flowers with immense petals. One of the loveliest of Roses and the best thoroughly well-known yellow.

Edward Mawley. Rich, velvety red, cup-like flowers. Very fine in cool seasons and late in the fall.

Eldorado. A new American Rose of rich golden yellow. Very double, free blooming, and quite fragrant. It is expected to become one of the most popular Roses when better known. \$1.50 each, \$16 per doz.

Francis Scott Key. Big, extremely double flowers of crimson-red. Does not open very well in hot weather but is one of the most perfect and delightful of Roses in cool seasons.

General MacArthur. An old favorite, bright red, dependable Rose. It is best in cool weather.

George C. Waud. Orange-red—a remarkable and attractive color. Flower very double and quite freely produced.

Golden Emblem. Double, heavy blooms of sunflower-yellow which does not bleach or fade. A new and truly yellow Rose.

Golden Ophelia. Rich, golden yellow buds which open into beautifully formed flowers, lighter in color.

Gorgeous. Orange and pink, beautifully blended in large, very sweetly fragrant flowers.

Gruss an Teplitz. A tall and very bushy Rose. The flowers are dark red, very fragrant, and produced with prodigal freedom. The best of all red decorative Roses.

Hadley. One of the dark red Roses familiar in the florists' shops, and an excellent garden variety; fragrant and free blooming.

Harry Kirk. Big, cup-like blooms of straw-yellow, sometimes golden yellow. The plant is free blooming and hardy.

Hoosier Beauty. Dark, glowing scarlet blooms with blackish shadows; sweetly scented; beautifully formed. One of the loveliest.

Irish Elegance. Copper-pink and apricot buds, opening to single flowers of bright pink with gold and copper shadings.

Irish Fireflame. Buds are deep orange, marked with crimson, opening to silky single flowers of pale yellow; fragrant.

Jonkheer J. L. Moek. Enormous, very double flowers which open well in hot weather; petals flesh-pink on inside and dark carmine on the outside.

Kaiserin Auguste Viktoria. Perfectly formed blooms, very double; creamy white, with a touch of lemon at the center.

Lady Alice Stanley. Big, bold blooms of pink and silvery pink, very finely formed, and very freely produced. One of the finest Roses.

Lady Ashtown. Elegantly shaped flowers of brilliant pink, with a golden suffusion. Strong-growing and free blooming.

Lady Hillingdon. A golden yellow Tea Rose. Free growing, and very free flowering. One of the sweetest Roses imaginable and very hardy for a Tea.

Lady Ursula. Tall, strong-growing Rose of fine form and pale flesh-pink color. Healthy, and one of the most dependable sorts.

Laurent Carle. Dark, glowing crimson blooms of the finest form and largest size. Low-growing, hardy, and healthy.

Los Angeles. Perfectly formed blooms of salmon-pink and golden yellow. A new American prize-winning Rose of great reputation and beauty. \$1.50 each, \$16 per doz.

Miss Alice de Rothschild. A Tea Rose of bright canary-yellow, with a somewhat deeper toned center. Very double and sweet.

Miss Cynthia Forde. Erect-growing, vigorous Rose, with finely formed rosy pink blooms. A dependable and hardy variety.

Miss Lolita Armour. Fine, globular blooms of orange and copper-pink shading. An American Rose which has won the highest prizes and honors obtainable. \$1.50 each, \$16 per doz.

Mme. Butterfly. Delicately formed flowers of pink and gold; sweetly scented. A liberal bloomer.

Mme. Caroline Testout. An old standby for many years. Big, round blooms of light pink, freely produced on strong plants.

Mme. Edouard Herriot. The buds are burning copper-red and the open flowers coppery pink—a most unusual and attractive color. Plant grows well and is free blooming.

Mme. Jenny Gillemot. Strong-growing, free-blooming Rose of bright lemon-yellow. Very finely formed and not too double.

Mrs. Aaron Ward. A charming little Rose of fawn-yellow, with faint pink shadings, fading lighter as the bud expands.

Mme. Ambrose Ricardo. Large, peachy yellow blooms of wonderful form and fragrance.

Mrs. Arthur Robert Waddell. Strong-growing Rose with long, slender buds of copper-pink, opening to nearly single flowers of large size and exquisite golden copper color.

Mrs. Charles Russell. Large, very double blooms of rosy carmine with darker center. A favorite cut-flower variety.

Mrs. George Sawyer. Long, slender buds, opening to a well-formed flower of clear rose-pink. A liberal bloomer producing flowers late in the fall.

Mrs. W. C. Egan. Enormous, beautifully formed blooms of two intermingled tones of light pink. Very free flowering, and the plant is a strong, healthy grower. A new American Rose of great promise. \$1.50 each, \$16 per doz.

Old-Gold. A vigorously branching Rose, producing single flowers of tawny golden yellow which open much lighter.

Ophelia. A famous and very popular Rose of pale pink and white, with golden shading at the base of petals; very fragrant. A steady, dependable bloomer. One of the most beautiful.

Radianee. The most popular and most widely grown Rose in America today. Bright pink, globular flowers, produced with the utmost freedom; vigorous growing, always healthy.

Red Radianee. Equally as good as Radianee, and like it except for color, which is a clear light red.

Red-Letter Day. A single Rose, with beautifully formed buds and remarkable for its exceedingly brilliant scarlet color. Perhaps the brightest colored bedding Rose there is.

Souvenir de Claudius Pernet. A new French Rose of clear, unfading yellow which has made a profound sensation everywhere. Now being extensively grown as a cut-flower Rose. \$1.50 each, \$16 per doz.

Souvenir de Georges Pernet. Light brick-red or pinkish orange—an unusual and most arresting color. Flowers are extremely large and produced on a strong, stocky bush. \$1.50 each, \$16 per doz.

Sunburst. Bright orange-yellow buds, opening to delicately fragrant flowers of lighter hue. Bush almost thornless.

Willowmere. Very large and finely shaped double flowers of rich salmon-pink illumined with yellow. Very fine in growth and bloom.

Wm. F. Dreer. A new Rose of mixed fawn-yellow and light pink. Attractive and free bloomer.

Cloverset Flower Farm

ERNEST HAYSLER & SON

105th and Wornall Road

KANSAS CITY, MO.

Splendid Everblooming Hybrid Tea Roses

ROSES that bloom all summer and fall. Fine, lovely flowers, brilliantly colored and fragrant, on long, strong stems. Roses of the new, modern type that everybody likes and wants to grow. Roses such as these are winners everywhere.

A Splendid Collection

of the four Hybrid Tea Roses illustrated in color on this folder. We offer

1 each of the four . . .	\$3.60
6 each of the four . . .	20.00
12 each of the four . . .	35.00

Price sold separately is \$1 each

PEONIES

We also have a fine collection of more than 100 varieties of Peonies. They are best planted in the fall. Our special catalogue of Peonies will be ready July 1. Ask us for it.

Kaiserin Auguste Viktoria

Cream-white with the faintest touch of lemon at the center. Double, finely formed.

Sunburst

Orange-yellow buds, flower lighter. Sweetly fragrant and nearly thornless.

Radiance

The freest blooming bright pink garden rose. Very hardy and healthy.

Red Radiance

The counterpart of Radiance. Light red, fragrant, and one of the best Roses.

Our line of Hardy Perennial Plants is very complete.

Please ask us for list and prices

OUR ROSE SHOWS

Visitors are always welcome at our gardens, but we especially wish you to attend the Rose Shows which we hold in June and October. More than 15,000 Rose plants in over 300 varieties in bloom all at once make a marvelous display in our gardens. You are cordially invited to come and see them.



Ulrich Brunner

HYBRID PERPETUAL ROSES

These are strong-growing, fragrant Roses which bloom heavily in early summer, and once in a while thereafter. They are much harder than the Teas or Hybrid Teas, and make a much finer display in their season.

2-yr. plants, \$1 each, \$11 per doz.; 3 and 4-yr., \$1.50 each, \$16 per doz.

American Beauty. Too well known to need description. Rich carmine-red and extremely fragrant. Very hardy.

Anna de Diesbach. Glowing, vivid pink, very double, cup-like blooms of immense size; intensely fragrant. Very hardy.

Black Prince. Dark blackish crimson. An old variety, of moderately strong growth and very fragrant.

Captain Christy. Big, fluffy, peony-like blooms of light pink. Very free blooming and makes an unrivaled display. Not fragrant.

Conrad Ferdinand Meyer. A Hybrid Rugosa of enormous growth, with delicately formed pink flowers of large size and sweet fragrance, produced with great freedom.

Eugene Fürst. Light crimson blooms of fine form, marked and shaded with purple. Very hardy and very fragrant.

Frau Karl Druschki. The finest white Rose in the world. Strong-growing and healthy. It produces beautifully formed snow-white blooms.

General Jacqueminot. Fragrant, bright red Roses of great beauty of form. One of the very oldest and best. Hardy.

Georg Arends. A Rose much on the type of Frau Karl Druschki. Soft pale pink; beautifully formed. Blooms quite freely again in the autumn.

George Dickson. Superb, massive Roses of dark scarlet-crimson, shaded with black. Glorious and unbeatable when it is good.

F. J. Grootendorst. A new Rose, half Rugosa and half Baby Rambler. Small red flowers with fringed petals, borne freely all summer in big clusters on a strong, husky bush. Fine for specimens and hedge planting.

His Majesty. Finely formed blooms of dark crimson, shaded with vermillion; very fragrant. A vigorous grower and a liberal bloomer in early summer.

Hugh Dickson. Bright crimson blooms of fine form, shaded with scarlet. An extremely vigorous grower and a profuse bloomer in its season.

Hugonis. Not a Hybrid Perpetual but a new, light yellow single wild Rose lately introduced from China. Blooms very early and is extremely hardy. 2-yr. plants, \$1.50 each; 3 and 4-yr., \$2.50 each.

J. B. Clark. Dark scarlet blooms of magnificent size and form, heavily shaded with purple and black. Very vigorous in growth and unusually fragrant.

Jubilee. Dark red, almost maroon. A free bloomer; quite a vigorous grower and hardy.

Mme. Plantier. An old-fashioned white Rose which makes a large bush and covers itself with a multitude of double blooms. Extremely hardy.

Magna Charta. Very large carmine-pink blossoms of exquisite fragrance. Quite hardy and very profuse in bloom at its season.

Marshall P. Wilder. A dark wine-red Rose of excellent form, fragrant, and free blooming. Plant vigorous and hardy.

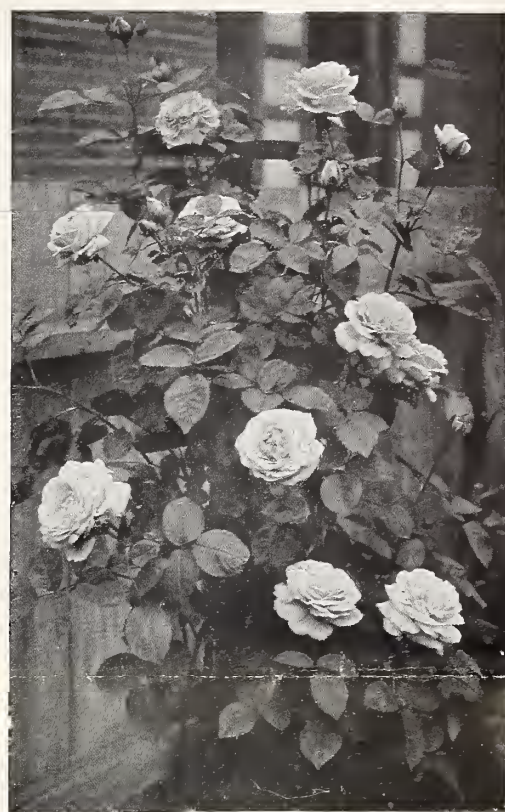
Mrs. John Laing. Soft pink, cup-shaped blooms which are sweetly fragrant, produced very freely in June and quite liberally thereafter. Usually blooms well in the fall.

Paul Neyron. Gigantic flowers of many petals, rosy pink, and very fragrant. A vigorously-growing plant which occasionally produces good fall bloom.

Prince Camille de Rohan. Dark maroon, shaded with black—the darkest Rose now generally grown; very fragrant. Quite hardy.

Sir Thomas Lipton. A semi-double, white, Hybrid Rugosa Rose. Commences to bloom very early and continues without interruption until late in the fall.

Ulrich Brunner. Light red, double flowers which are very freely produced in early summer. Quite vigorous and very hardy.



Mrs. John Laing



Anna de Diesbach

POLYANTHA or BABY ROSES

These are dwarf, compact bushes which bloom continuously in large clusters of small, double or semi-double flowers. Excellent for solid beds or edging. \$1 each, \$11 per doz.

Mrs. Wm. H. Cutbush. Small, very double flowers of soft pink borne in very large clusters. A very free bloomer and a dwarf, compact grower.

Tip-Top. Sometimes called Baby Doll. Flowers rather large, delightfully formed, and not borne in clusters; light pink, tipped red, with yellow shading at base of petals.

Gruss an Aachen. Reddish orange buds, opening to large, double flowers of creamy white. A free-blooming, large Rose of the Hybrid Tea type. Very fine.

Cecile Brunner. Tiny, perfectly formed flowers of pink and creamy white, borne in loose

clusters. A vigorously growing but dwarf plant with the daintiest flowers imaginable.

Baby Rambler. Originally called Mme. Norbert Levavasseur. Blooms in large clusters of double, crimson flowers. A strong, healthy plant and a very free bloomer.

Katharina Zeimet. Flowers very small, double, white, and come in immense clusters. It is extremely free flowering, and the plant is quite hardy.

George Elger. Soft, golden yellow buds, which open into little gemlike Roses of creamy white. One of the most beautiful Polyantas, but not quite so hardy as the others.



White Baby Rambler

CLIMBING ROSES

These Roses are suitable for training over a fence or on a wall. They may be planted at the porch or at a post or pillar, and some of them can be trained into bush form to make superb specimens on the lawn. They are not everblooming.

2-yr., field-grown plants, 75 cts. each, \$8 per doz.;
3 and 4-yr., \$1.50 each, \$16 per doz.

- Alida Lovett.** Flowers large, cup-like, clear, bright pink. Hardy, healthy, and a vigorous grower.
- American Pillar.** Flowers small, single, bright pink with a white center. They are borne with the utmost profusion in gigantic clusters, completely concealing the vigorously growing bush.
- Aunt Harriet.** Light red, semi-double flowers of medium size, borne in loose clusters. Hardy, extremely vigorous, and free blooming.
- Aviateur Bleriot.** Orange-yellow buds, shaded with copper; open flowers nearly white. Very vigorous, with beautiful foliage. Not as hardy as some of the other varieties.
- Bess Lovett.** Bright red blooms of large size and fine form. The bush is a profuse bloomer in early summer. Very hardy and quite vigorous.
- Christine Wright.** Large flowers of bright, clean pink which open very early. The plant grows moderately tall, and is very suitable for a bush or pillar. Usually blooms a little in late summer and fall.
- Climbing American Beauty.** Sweet, beautifully formed carmine-red blooms of large size. Very early bloomer. Only a moderately tall grower; most suitable as a pillar Rose. Hardy.
- Climbing Frau Karl Druschki.** Sometimes called Climbing White American Beauty. A vigorously growing climber, bearing large white blooms of exquisite form.
- Coronation.** Small, double blooms of crimson and scarlet, with white markings, borne in large, compact clusters. Very vigorous and hardy.
- Crimson Rambler.** Bright blazing red flowers of small size, borne in giant clusters, on a rampant, vigorously climbing plant.
- Dorothy Perkins.** Shell-pink tiny flowers, borne in large clusters on an extremely vigorous plant, with long, wiry canes. Blooms late.
- Dr. W. Van Fleet.** The finest of hardy climbers. Flowers large, very light pink, borne in big branching clusters. Bush hardy and very vigorous.
- Excelsa.** Scarlet-crimson, very double blooms in big clusters. Plant extremely vigorous, hardy, and profuse in bloom.
- Gardenia.** Flowers quite large, double, and sweet. Buds golden yellow; open flowers white, with creamy center. Very vigorous, and perhaps the hardest of the yellow climbers.
- Goldfinch.** Small, semi-double blooms in clusters. Buds yellow, open flowers white. Vigorous grower and quite hardy.
- Hiawatha.** Small, single flowers in large clusters; brilliant carmine, with white centers, against which the golden stamens shine like sunlight. One of the brightest and most delightful of Roses.
- Lady Gay.** Extremely like Dorothy Perkins. Perhaps a shade or two darker in color.
- Mary Lovett.** Very large, handsome white blooms on a healthy, hardy, plant. Very fine.
- Mary Wallace.** The new "door-yard" Rose of Dr. Van Fleet. Introduced by the American Rose Society and the U. S. Department of Agriculture. Large, semi-double, bright pink blooms, on a strong, semi-climbing, hardy, healthy bush. 2-year, field-grown plants, \$1.50 each.
- Paul's Scarlet Climber.** Dazzling scarlet blooms of large size on a moderately growing bush suitable for a pillar or lawn specimen. The most brilliantly colored Rose we know. Hardy and quite healthy.
- Prairie Queen.** Proper name is Beauty of the Prairies. An old-time Rose whose ancestor is the common tall wild Rose of the prairies, *Rosa setigera*. Blooms usually red, but it is quite variable, some of them often white. Very hardy and dependable.
- Roserie.** Medium-sized, double flowers of deep pink. It blooms rather early, in large bunches. Plant is vigorous and thornless.
- Silver Moon.** A strong, rampant-growing plant of great vigor which bears great quantities of very large, nearly single Roses of great beauty. The flowers are white, with a great golden center.



Mary Wallace

Shower of Gold. Very vigorous Rose with beautiful foliage. Buds large, orange-yellow, and the open flower is almost white. Very beautiful, but, like all yellow climbers, it is a little tender.

Tausendschön. A vigorous, thornless Rose which blooms quite early. The flowers are borne in large sprays and vary in color from white to deep pink, with shadings of salmon and creamy yellow. It is one of the loveliest and most dependable of Roses.

Veilehenblau. The flowers are small, semi-double, dull purplish rose in the bud; when open they quickly become flat, steely blue. Bush is very vigorous, with strong, coarse foliage. Quite hardy.

White Dorothy. Strong-growing, cluster-flowered Rose of the Dorothy Perkins type, except that the tiny double flowers are pure white with creamy centers. Hardy and quite healthy.

Rosa Wichuraiana. The wild parent of most of the climbing Roses. It is a trailer which quickly covers the ground with a mat of shining foliage. Blooms very late, in clusters of single white flowers with bright golden stamens.

NOTE

In addition to our line of Roses we have a very complete stock of Peonies consisting of over 100 varieties; also a full line of Hardy Perennial plants. Special catalogue of these goods will be mailed on request.

CLOVERSET FLOWER FARM

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Sunburst



Mme. Edouard Herriot